

JACKSONVILLE
**HOME
 + PATIO
 SHOW**

29,776 CONSUMERS ARE LOOKING FOR YOU!

SEPT. 28 - OCT. 1, 2017

Prime Osborn Convention Center

MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

More than 29,700 homeowners attend the **Fall Jacksonville Home + Patio Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. The **Fall Jacksonville Home + Patio Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Entertainment & Electronics
- Recreation, Fitness
- Utility Companies
- Kitchen & Bath
- Windows, Window Coverings & Doors
- Pools & Spas
- Home Décor, Art, Design & Furnishings



**WE ATTRACT
 A MORE
 QUALIFIED
 AUDIENCE**



96%

of visitors are unique to EACH of our shows

95%

are homeowners

89%

attend with a project in mind

74%

are ages 35-64

74%

attend with a spouse – meet BOTH decision makers

\$107,520

average annual household income

Source: 2015 Marketplace Events Attendee Survey



MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 52 CONSUMER HOME SHOWS AND SIX HOLIDAY SHOWS IN 26 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 17,250 EXHIBITORS AND 1.9 MILLION ATTENDEES.

MORE THAN JUST A BOOTH

- Standard pipe & drape
- Exhibitor badges
- Complimentary admission passes
- Listing in the official Show Guide
- 24-hour security
- Online Exhibitor Listing (your own Web page!)
- Sponsorship opportunities
- Exhibitor guest ticket program at exclusive rates
- Tips to increase your sales at the show and booth design ideas at a FREE exhibitor workshop
- Pre-show promotional material
- Exhibitor manual for pre-show planning
- Sponsorship opportunities
- Promotional opportunities with major media partners



HEAR WHAT ONE OF OUR EXHIBITORS HAD TO SAY.

"It is always a good idea to meet face to face with thousands of people in only four days who you would not have seen otherwise. We did some great business!"

Jack Melvin, Keyboard Connection

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JACKSONVILLE HOME + PATIO SHOW

MARCH 1-4, 2018

Prime Osborn Convention Center

DON'T MISS OUT ON GROWING YOUR BUSINESS! CALL TODAY!



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SHOW HOURS

Thu	SEPT 28	11:00 a.m. - 9:00 p.m.
Fri	SEPT 29	11:00 a.m. - 9:00 p.m.
Sat	SEPT 30	10:00 a.m. - 9:00 p.m.
Sun	OCT 1	10:00 a.m. - 6:00 p.m.

MOVE-IN HOURS

Tue	SEPT 26	8:00 a.m. - 5:00 p.m.
Wed	SEPT 27	8:00 a.m. - 5:00 p.m.

MOVE-OUT HOURS

Sun	OCT 1	6:05 p.m. - 11:00 p.m.
Mon	OCT 2	8:00 a.m. - Noon

Hours subject to change.

BOOTH PRICING

Exhibit Space Rate

Sections 1-4 \$12.35/sq. ft.

Sections 5 & 6 \$14.35/sq. ft.

REQUIRED:

Exhibitor Listing \$79

New Exhibitor Marketing Package \$100

ADDITIONALLY:

Direct Sell Fee \$150

Corner Premium \$200/corner

Main Aisle Premium \$200