

JACKSONVILLE HOME + PATIO SHOW

SEPT. 28-OCT. 1, 2017
Prime Osborn Convention Center

JacksonvilleHomeShows.com

INTRODUCING KITCHEN WARS!



Fall is just around the corner and our 29,776 show visitors are looking for ideas and inspiration to take their kitchens from dull and drab to bright and beautiful. We are looking for incredible local kitchen and bath remodelers and designers who will use their abilities to battle it out for the best kitchen in the **Kitchen Wars** at the **Fall Jacksonville Home + Patio Show**.

HERE IS HOW IT WORKS

- When entering the show, consumers will receive a passport in the Show Guide. They will be required to have their passport stamped by each participant in order to vote for their favorite kitchen.
- The competition will be promoted as a major feature at the show in our advertising and public relations campaign. Don't miss your chance to jump on board for added exposure.



CONTEST CRITERIA

- Must be in a minimum of 10'x20' booth
- Participation fee of \$200
- Must include in-booth display of a new kitchen feature, product or functionality

PARTICIPATING COMPANIES WILL RECEIVE

- Company logo and bio in the show features section of the show website with hyperlink to your website
- Company logo in voting area (section 6)
- Company logo in voting passport in show guide
- Company listing in the Kitchen Wars Competition feature in the show guide and media kit
- Logo included where feature is mentioned in paid promotional material and advertising
- Inclusion in several consumer eblast with company logo and link to website

FOR THE WINNER

- Consumer's Choice (voted by attendees) and a feature story on the Marketplace Events Home + Garden Blog
- Marketing package including:
 - Inclusion in two consumer blasts for a future show
 - One pair of aisle signs to be used at the show
 - Two parking passes for future show
 - Post-Show report blast feature
 - Web banner on future show website

CALL TODAY!

**Spots will be filled on a first come, first served basis*



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